

**LIGHTENING &
DECOLORIZATION**

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION

LIGHTENING &
DECOLORIZATION



Hi-Lift
Lifts 5-6 levels, dust-free. Violet
500g
4573

Bleach Powder
Conditioning bleach, lifts 4-5 levels,
dust-free.
500g
Blue **1456**
White **1457**

Hi Lift Plex-Bleach, Violet
This bleach feels slightly grainy on
mixing, but applies easily & smoothly.
Contains an in-built Plex so no need to
add anything to your mixture. Give all
clients the protection they deserve. Lifts
up to 7-9 levels with heat.
500g
14637

Balayage Clay Bleach
Dust-free, white
500g
13631

CREAM PEROXIDE

1 Litre
5 vol **12081**
10 vol **1018**
20 vol **1019**
30 vol **1020**
40 vol **1021**
TIP: 100ml peroxide weighs 92g

TINT REMOVERS

Salon Fuels Tint Remover No
Rub Wipes
Our BEST SELLER. Removes
hair dye from hairline.
100 wipes
3151

Dy-Zoff Lotion
355ml
5264

Dy-Zoff Tint
Remover Pads
80 pieces
4631

BALAYAGE KITS

Contains:
- Balayage Bleach **13631**
- Balayage Film **13712**
- Paddle **12263**
- Tint Brushes **12260, 18123 & 18124**
P872

tint me

Professional Cream Peroxide
1 Litre
5 Volume (1.5%) **18027**
10 Volume (3%) **18028**
20 Volume (6%) **18029**
30 Volume (9%) **18030**
40 Volume (12%) **18031**

Charcoal Plex Bleach Powder
High Lift Formula: up to 10 levels in a single step.
Enriched with active ingredients that reconnect
cross-linkage in the hair at a molecular level,
reconstructing the infrastructure of the hair. Re-
establishes the hair's strength & health affected by
chemical services.

Formulated with activated charcoal powder which
absorbs & removes accumulated impurities &
excess oils on the hair & scalp. Simultaneously
neutralizes yellow undertones for a cool tone.
500g
18311

Hair Dye Stain Remover
Gently removes & easily dissolves
excess & unwanted hair colour stains
& colour drips on the skin. Ideal for the
face, neck, around the hairline, ears &
arms during hair colouring processes.
250 wipes
190 x 100mm
19364

NEW!

KAYPRO - MADE IN ITALY



Active Carbon Anti Yellow Bleaching Cream
Black bleaching cream that lightens up to 9-10 levels, creating natural, cool or ashy blondes in one step. Can be used for all bleaching techniques. Does not drop or swell. Mixing ratio of 1:2 (30 grams of bleaching cream + 60ml of oxidizing emulsion 10/20/30/40 volume).

50g **18448**
250g **17715**



Oxy Bleach Creamy Activator, 20 Volume (6%)
Small size ideal for traveling colorists.

100ml
18449



Black To White Charcoal Anti Yellow/Orange Bleaching Powder
This bleaching powder is formulated to achieve maximum lightening with maximum hair protection, all while neutralizing undesired yellow/orange highlights. After just a single use, hair is bright, shiny & showing cold blonde shades.

Bleaching powder with bamboo vegetable charcoal to create the lightest, purest blonde, with perfect tonal characteristics & strong, shiny hair. Provides 9+2 levels of lightening, from dark hair to lightest blonde, without traces of orange or yellow reflections. Features a delicate balance of lightening & preservation ingredients, resulting in maximum lightening & hair protection.

50g **18447**
500g **18299**



Bleach 10 Carbon Mini Kit, 2 Pieces

A complete kit featuring KAYPRO's bleaching cream & oxy bleaching creamy activator in small sizes. This is ideal for traveling colorists, & as a convenient way of incorporating both products in your lightening & coloring services.

Includes:

- Bleach 10 Carbon Anti Yellow Bleaching Cream, 50g
 - Oxy Bleach Creamy Activator, 20 Volume (6%), 100ml
- 18450**



Black To White Premium Kit, 2 Pieces

A complete kit featuring KAYPRO's bleaching powder & oxy bleaching creamy activator in small sizes. This is ideal for traveling colorists, & as a convenient way of incorporating both products in your lightening & coloring services.

Includes:

- Black To White Anti Yellow/Orange Bleaching Powder, 50g
 - Oxy Bleach Creamy Activator, 20 Volume (6%), 100ml
- 18451**



JOC COLOR



Blonder Creamy Powder 3-in-1 Bleach

The 3-in-1 bleach powder solution: Detox, Bond & Ultra Bleach. This creamy texture bleach powder is perfect for any color application technique for reliable results from root to tip. A 100% vegan product.

Performs a detox action by identifying & neutralising the metal within the fiber. Protects the integrity of the fiber while lightening up to 9 tones. The low ammonia content & the presence of Green Tea Extract & Cucumber Oil allow for powerful, fast & controllable lightening.

500g
18738



OSMO IKON



Blonde Elevation Premium Violet Lightening Powder with Bond Builder

Delivers 9+ levels of lift with super-clean results. Bond Builder provides faster results & better hair condition. Leaves hair soft, silky & detangled. Bond Builder keeps the hair's bonds intact during bleaching, meaning you can use a lower developer. Hair is kept conditioned & detangled with minimal breakage. Violet pigments neutralize brassy tones, giving more control. Ideal for use both on & off the scalp. 100% vegan friendly & dust-free formula.

How to use: use on its own either on or off the scalp, or combine with Freehand Clay Additive for balayage & all open air techniques. Tip: combine powder with a Colour Additive & OSMO IKON Developer for an extra boost of color & to neutralize unwanted undertones.

500g
16350



Blonde Elevation Freehand Clay Additive with Kaolin Clay
A thickening clay for freehand blinding & all other open air lightening techniques. Features mineral kaolin clay that thickens the Violet Lightening Powder. No need for foils, meché or film - just the freedom & creativity to brush in blonde.

Kaolin enables the hair to remain encapsulated & wet throughout the lightening process. Prevents the bleach from swelling - so no bleach or color bleed, or seepage, & the product will not dry out or flake. The perfect lightener for all balayage enthusiasts. When mixed with Violet Lightening Powder, the mixture delivers amazing 9+ levels of lift.

200g
16351



Power Lift Dust-Free Bleach

500g
Blue **8151**
White **8152**



BIG PROFESSIONAL



Super Sonic Bond Bleach 1+2
Powder lightener that lifts 8/9 levels. Outstanding protective properties. This FOS BOND BUILDING BLEACH leaves hair very soft & the hair structure intact. Remains supple & elastic even after total lightening. Low ammonia, MEA-free formulation does not swell or expand preventing overlap.
2.5 kg
14613



Big Cream Bleach 1+1 De-Coloration
Conditioning Cream Lightener. Lifts up to 6 levels.
2.5 kg
13759



Big Blue Bleach 1+2
Dust Free Powder
Rapid bleaching action that lifts up to 7 levels.
5 kg
13758



CDC



SUPERPLEX

SUPERPLEX

Bleach Powder, Dust Free
500g
White 3375
Blue 3376



Hilift Powder Bleach
Lightens up to 7 tones. Offers maximum protection of the hair without the need for additional products or mixing stages. Develops in the same time as traditional bleaching powder.
400g
13543



Blue Hilift Powder Bleach
Up-to-9, blue powder bleach, lifts up to 9 tones with an accelerated, gradual, constant lightening action. Contains anti-breakage complex & guarantees uniform lightening. Dust-free.
400g
14431



WELLA



PRAVANA

PRAVANA

Blondor Freelights Powder
Ideal for Balayage.
400g
12969



Blondor Multi Blonde Powder
400g
7411



Blondorplex Multi-Blonde Bleach Powder 400g
19035



Pure Light Balayage Lightener
Created specifically for balayage & foil-free lightening with up to 5 levels of gentle lift. Three Pure Light Balayage Activators are available in Low, Medium or High for the most effective balayage consistency. 1 part Pure Light Balayage Lightener: 2 parts Pure Light Balayage Activator 453g
13087



Pure Light Creme Lightener
90ml
13287



LIGHTENING - We stock a wide variety of bleach & developers to cater for individual preferences by brand & function.

DANGER JONES - A BETTER WAY TO DO COLOR

NEW!

DANGER JONES

Deluxe Cream Developer
Creamy consistency & active ingredients of Jojoba Seed Oil & Aloe Leaf Juice help provide extra moisture when mixed. Specifically designed to pair with Danger Jones Powder Lightener & Color Remover. 100% vegan & gluten free. No animal testing. 946ml



5 Volume 19484 10 Volume 19485 20 Volume 19486 30 Volume 19487 40 Volume 19488

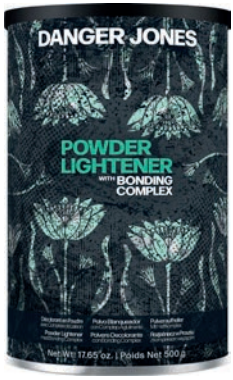
Color Remover Sachet
Gently removes semi-permanent & direct dye colors fast & gently without damaging or compromising hair. Leaves hair feeling healthy & ready for new color application. 43g

19489



Powder Lightener with Bonding Complex
A cool-toned, pre-dusted powder lightener offering 9+ levels of lift. Combines Polycare Split™, Arginine & specialized seaweed which significantly reduce damage to the hair cuticle during lightening services. 500g

19483



TRUZONE

tru zone

Cream Peroxides 6 Volume (1.9%) 1 Litre 19676	10 Volume (3%) 250ml 1 Litre 19382 5151	13 Volume (4%) 1 Litre 19677	20 Volume (6%) 250ml 1 Litre 19383 5152	25 Volume (7.5%) 1 Litre 19678	30 Volume (9%) 250ml 1 Litre 19384 5153	40 Volume (12%) 250ml 1 Litre 19385 5154
--	---	---	---	---	---	--



CRAZY COLOR

CRAZY COLOR®

Cream Developers
Moisturizing formulas that optimize color & bleaching powder. Can be combined with Crazy Color Rapid Toners or permanent hair color for saturated results with shine. 1 Litre

6 Volume **19453**
20 Volume **19454**
30 Volume **19455**

NEW!



High Lift Violet Lightener Powder
A powerful, dust-free bleach delivering up to 9+ levels of lift.

This ultraviolet formula helps remove unwanted yellow tones for clean results. Conditions & supports the hair with added bond protect antibreakage complex containing Safflower Seed Oil & Glycine Amino Acid. 100% vegan & cruelty free. 500g

19452

NEW!

